



EXCEL
INTERNATIONAL

Course Name: Story Creation & Imagination Skills

1. Course Module Structure

This course is divided into 10 structured modules designed to enhance creativity, storytelling abilities, and imaginative thinking. Each module builds progressively, helping learners craft compelling stories, develop unique ideas, and express themselves effectively in written, oral, and visual forms.

2. Module, Topic & Module Details

Module 1: Introduction to Storytelling

Topics:

- What is storytelling?
- Importance of imagination in storytelling
- Elements of a good story
- Common storytelling challenges

Module 2: Observation and Inspiration

Topics:

- Observing surroundings for ideas
- Identifying themes and patterns
- Drawing inspiration from experiences
- Asking creative questions

Module 3: Building Characters

Topics:

- Creating relatable characters
- Character traits and motivations
- Dialogue and personality
- Character development over time

Module 4: Plot and Structure

Topics:

- Understanding story arcs
- Beginning, middle, and end
- Conflict and resolution
- Story pacing techniques

Module 5: World-Building and Settings

Topics:

- Crafting immersive settings
- Cultural, social, and environmental details
- Consistency in world-building
- Using settings to enhance the story

Module 6: Creative Thinking Techniques

Topics:

- Brainstorming ideas
- Lateral thinking for originality
- Overcoming writer's block
- Combining ideas for unique stories

Module 7: Narration and Perspective

Topics:

- First-person, second-person, and third-person narration
- Voice and tone
- Showing vs. telling
- Shaping reader experience

Module 8: Dialogue and Interaction

Topics:

- Writing realistic dialogue
- Character interactions
- Subtext and implied meaning
- Using dialogue to advance the plot

Module 9: Editing and Refining Stories

Topics:

- Revising drafts
- Identifying plot holes and inconsistencies
- Improving language and style
- Peer review and feedback

Module 10: Practice and Presentation

Topics:

- Writing short stories and narratives
- Oral storytelling exercises
- Group workshops and storytelling sessions

- Final evaluation and creative showcase